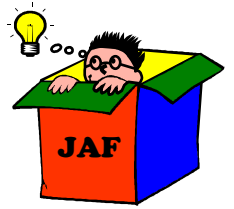


John A. Forte, Jr. Game Designer



Announces 2nd License Deal

May 16, 2011

Game#2

My second license deal is now final, and with a different company than my first deal. I'm really excited to work with this company called MindWare.

Their tag line is "Brainy toys for kids of all ages". My game, called Flip Flop, has a little twist that I think is unique to the industry and is truly a brain twister.

I am very excited about this game, since it is one of the very first games I've invented and it seemed to be a hit every time we play tested it.

Again I'd like to thank everyone who gave me as much as a single word of advice.

Colleen, Joyce, Mary Jo, Jack, Keith and everyone else that accepted me in and gave me words of encouragement.

Thanks to my wife Kim for putting up with me, and teaching me how to get the computer to do things I didn't know how to do.

A special thanks to Bruce, Mago and Tony, who were my very first play testers and all they required was my wife's home cooking-which I have to say is delicious.

Mindware reserves the right to change some aspects of the game as long as they keep the "Game Mechanic" the same, which is the core way the game is played, usually what makes it different; for this game, it's the twist.

This is a puzzle type game where you can get to the final piece and realize the puzzle doesn't work. That's when everyone starts to panic; they start flipping tiles over while trying to find the right match. That's what I call "frantic fun".

In each player's set, there are two of each color, but the backs are different, so if you use the wrong one—oh oh?

Players do this while trying to complete the puzzle before the other players do. Complete yours first, then slap your hand over the puzzle card and yell Flip-Flop.

Each card, depending on the number of colors involved, scores points. The more colors, the harder the puzzle and the more points you score.

The player with the highest score when the deck is depleted wins.

The company is looking to have it in their fall catalog and ready for the 2011 Holiday Season. Check out their website at www.mindware.com.

Picture of the prototype I submitted



I'm excited and anxious to see what the final design looks like and what they name it.

I have a few more submittals out there for review. I'm hoping to hear something soon.

I'll keep you posted - Thanks for playing along!